



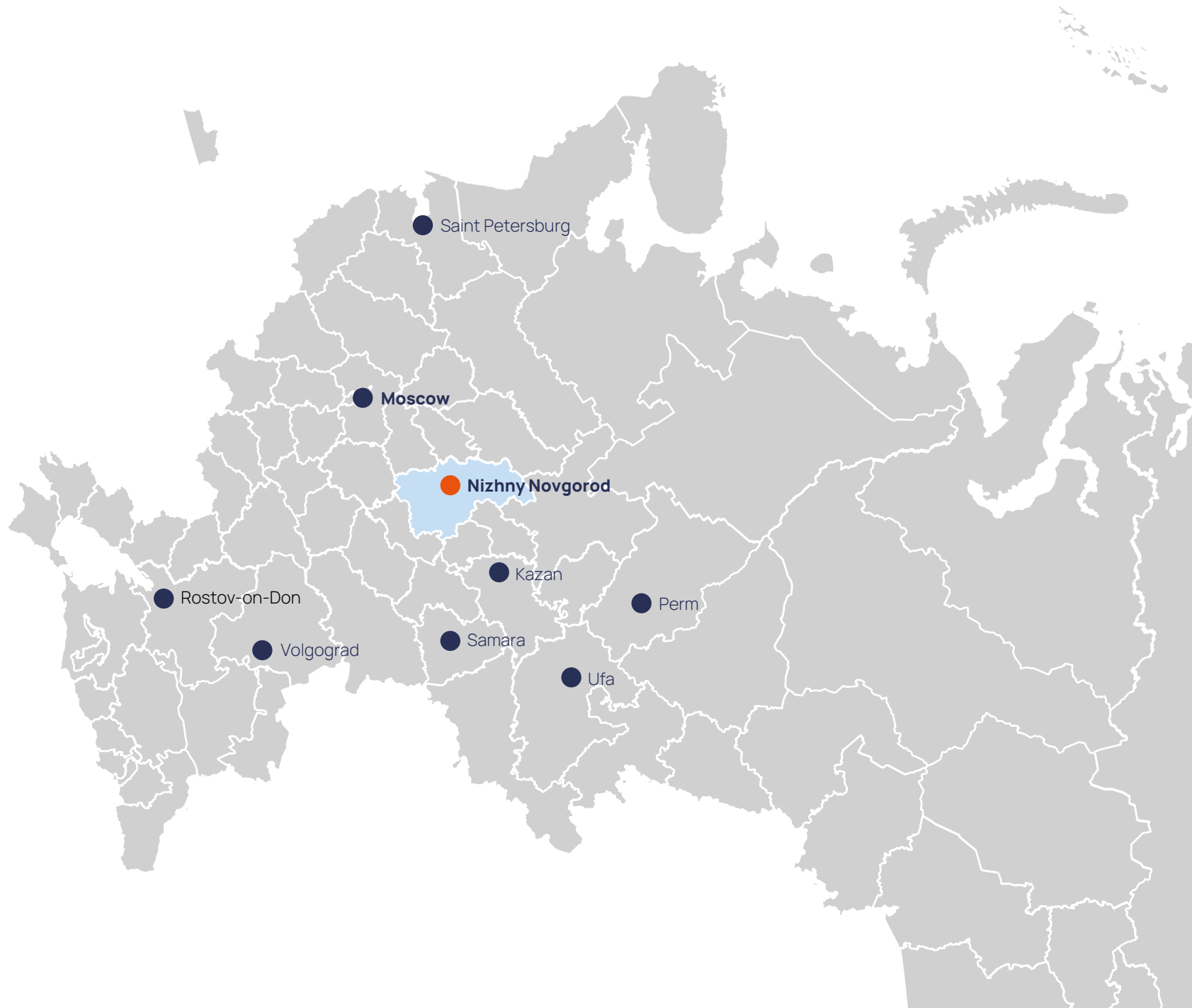
NIZHNY NOVGOROD
REGION

NIZHNY NOVGOROD REGION
DEVELOPMENT CORPORATION

INVESTMENT EXPANSE:

FOR LIFE, FOR OPPORTUNITIES

BUSINESS • LIFE • TOURISM



Nizhny Novgorod – Moscow

▶▶▶ **400 km**



1 hour



3.5 hours



5 hours

76,600 km²

one of the largest regions
in Central Russia

>80 million people

live within a 1,000 km radius
8 million-plus cities

BUSINESS

Business expanse and opportunities



NIZHNY NOVGOROD
REGION

INVESTMENT TRENDS

► 2nd place

National Rating of Investment Climate

Favorable investment climate

► 3rd place

In the Volga Federal District in terms of fixed asset investments

₽728.2 billion

► IC3

National Rating Agency

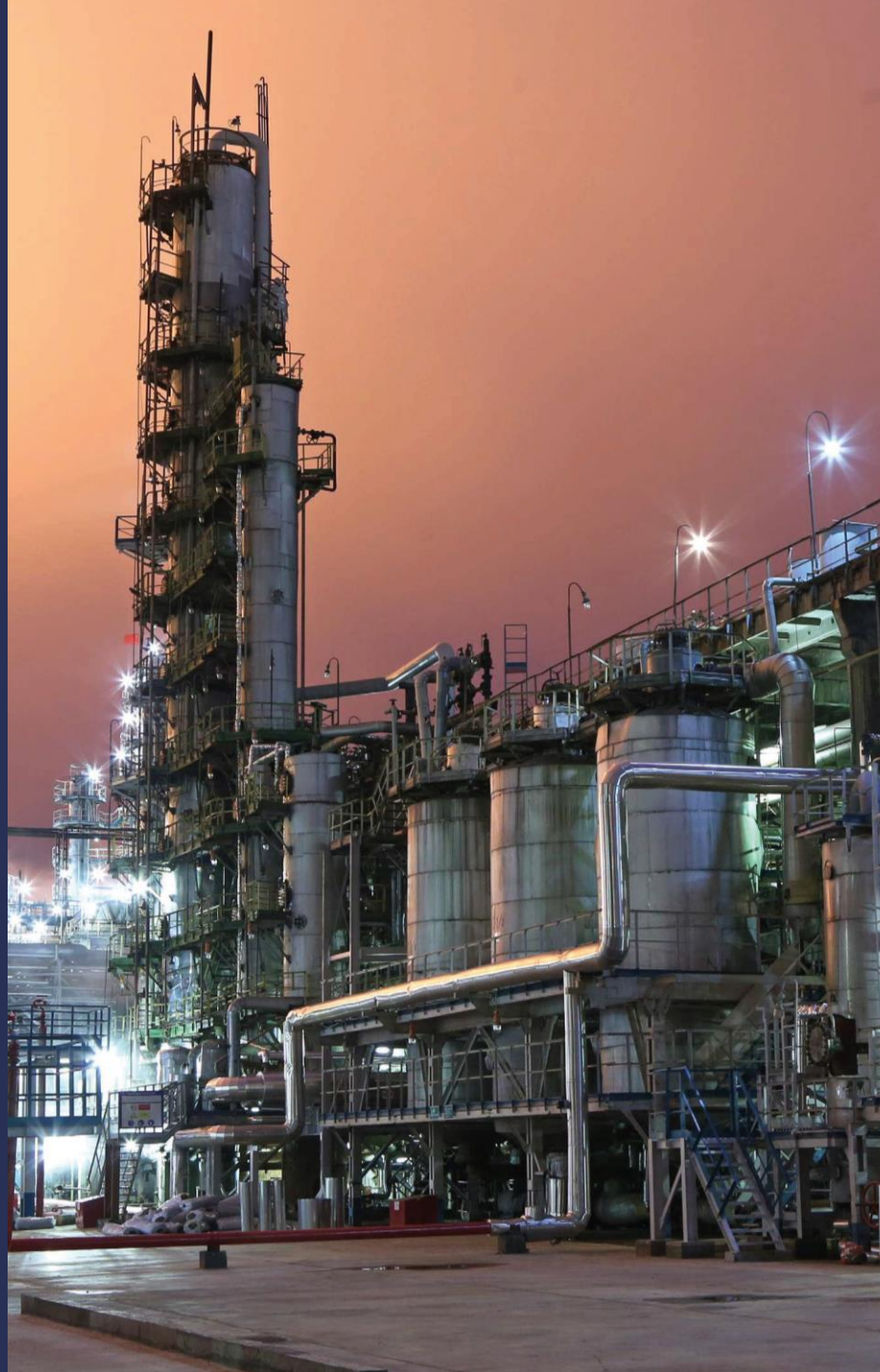
High level of investment attractiveness

BUSINESS

The region's industry comprises up to 1/3 of the gross regional product



NIZHNY NOVGOROD
REGION



MANUFACTURING INDUSTRY
IS THE CORE OF THE REGION'S
ECONOMY

(91,1%)

PRIORITY AREAS

- Automotive industry
- Metallurgy
- Chemical industry
- Petrochemical industry

2nd PLACE in the Volga Federal District
and **8th PLACE** in Russia in terms of
manufacturing output

BUSINESS

Well-developed
industry —
capacious sales
and raw materials
market



NIZHNY NOVGOROD
REGION



STRUCTURE OF THE INDUSTRIAL PRODUCTION

- Manufacturing industry — **91.1%**
- Electric energy, gas and steam supply — **6.1%**
- Water supply, wastewater disposal and waste management — **2.6%**
- Mining — **0.2%**

REGIONAL INDUSTRY IN THE ALL-RUSSIAN PRODUCTION VOLUME

- Buses (< 5 tons) — **89%**
- Trucks — **44%**
- PVC — **34%**
- Steel pipes — **18%**
- Ethylene — **9%**

BUSINESS

Nizhny Novgorod
Region — country's
intellectual potential



NIZHNY NOVGOROD
REGION

EXTENSIVE EXPERIENCE IN THE DEVELOPMENT AND IMPLEMENTATION OF INNOVATIONS

3rd PLACE

in Russia in terms of software
development

3rd PLACE

in Russia in terms of innovative
development

DEVELOPED INNOVATION ECOSYSTEM

- IT Campus "Neimark"
- Innovative Scientific and Technological Center "Quantum" Valley"
- Nizhny Novgorod Research and Education Center
- High-tech Campus 1221

MAJOR DEVELOPERS



BUSINESS

A high level of innovation ensures access to and application of new technologies in business



NIZHNY NOVGOROD
REGION



INNOVATIVE POTENTIAL

- **9,500** advanced technologies in use
- **400** patents granted per year
- **₽138.3 billion** allocated for research and development (4th place in Russia)

CENTER OF INNOVATIVE DEVELOPMENT

- **3** research institutes of the Russian Academy of Sciences
- **90** research and development centers
- **43,000** people employed in science (4th place in Russia)



RESEARCH SCHOOLS

- Radiophysics and electronics
- Nuclear and laser physics
- Organometallic chemistry
- Microbiology
- High technologies in medicine

BUSINESS

Education expanse

AN AVAILABLE OPPORTUNITY TO OBTAIN A QUALITY EDUCATION IN THE NIZHNY NOVGOROD REGION

- More than **1,200** preschool educational institutions
- More than **20** private institutions, including multilingual kindergartens
- More than **850** general educational institutions
- **“School 800”**
Russia's largest next-generation educational center
- **73** professional educational institutions
- **11** higher educational institutions and **18** branches
- Training programs for foreign specialists



NIZHNY NOVGOROD
REGION

BUSINESS

An easy access
to the labor market
provides enterprises
with highly qualified
personnel



EXTENSIVE EDUCATION SYSTEM

- One of the **TOP 5** regions in Russia in terms of educational potential
- **20,000** graduates every year
- **34** joint departments within local enterprises in the field of higher education
- **73** professional and **90** research and development organizations

TARGETED PERSONNEL TRAINING

- **16** educational and production clusters until the end of 2025

Mechanical engineering, metallurgy, chemistry, radio electronics, nuclear industry, agriculture, construction
- **16,000** engineers trained every year
- **Corporate University of the Government of the Nizhny Novgorod Region** – new generation educational center for state employees



BUSINESS

New development opportunities help to reduce project implementation costs



**NIZHNY NOVGOROD
REGION**



124 PRIORITY INVESTMENT PROJECTS

LAW №180 OF 16.12.2004
“ON STATE SUPPORT OF INVESTMENT
ACTIVITIES IN THE NIZHNY NOVGOROD
REGION”



SPECIAL ECONOMIC ZONE “KULIBIN”

DZERSHINSK

CHEMISTRY, LOGISTICS, FMCG,
MECHANICAL ENGINEERING, METALLURGY,
ELECTRONICS, R&D



REDUCTION OF TAX RATES FOR PROFIT, PROPERTY, LAND, TRANSPORT AND INSURANCE PREMIUMS



TERRITORIES OF ADVANCED DEVELOPMENT

SAROV, VOLODARSK, RESHETIKHA



BUSINESS

**Comprehensive
support to run
a successful
business**



**NIZHNY NOVGOROD
REGION**

REDUCTION OF FINANCIAL BURDEN ALLOWS TO INCREASE THE EFFICIENCY OF INVESTMENT PROJECTS

>100

**federal and regional support measures for
investment projects in various industries**

- Priority investment project
- Investment Protection and Promotion Agreement
- Special investment contract 2.0
- Infrastructure support for new investment projects (Program 1704)
- Preferential credits and loans
- Industrial mortgage
- Programs of the Industrial Development Fund of the Russian Federation (together with the regional branch)
- Benefits for locating a business in territories with preferential economic regimes (special economic zone, territories of advanced development, industrial parks)
- Subsidies for setting up and developing a business



BUSINESS

Business expanse
and opportunities



NIZHNY NOVGOROD
REGION

TAKING THE FIRST STEP IS EASY!

WHEN ASSISTED BY EXPERTS



INVESTOR



NIZHNY NOVGOROD REGION
DEVELOPMENT CORPORATION



INTERNATIONAL
COMMUNITY OF THE
REGION



CHAMBER OF
COMMERCE AND
INDUSTRY



ASSOCIATION OF
INDUSTRIALISTS AND
ENTREPRENEURS OF THE
NIZHNY NOVGOROD REGION

ALL RUSSIA
PUBLIC
ORGANIZATION **BUSINESS
RUSSIA**

NATIONAL PUBLIC
ORGANIZATION
"DELOVAYA ROSSIYA"



NATIONAL PUBLIC
ORGANIZATION OF SME
"OPORA ROSSII"

BUSINESS

Institute of investment
commissioners
and territorial managers
of investment projects



NIZHNY NOVGOROD
REGION

MECHANISM OF INVESTMENT PROJECTS SUPPORT

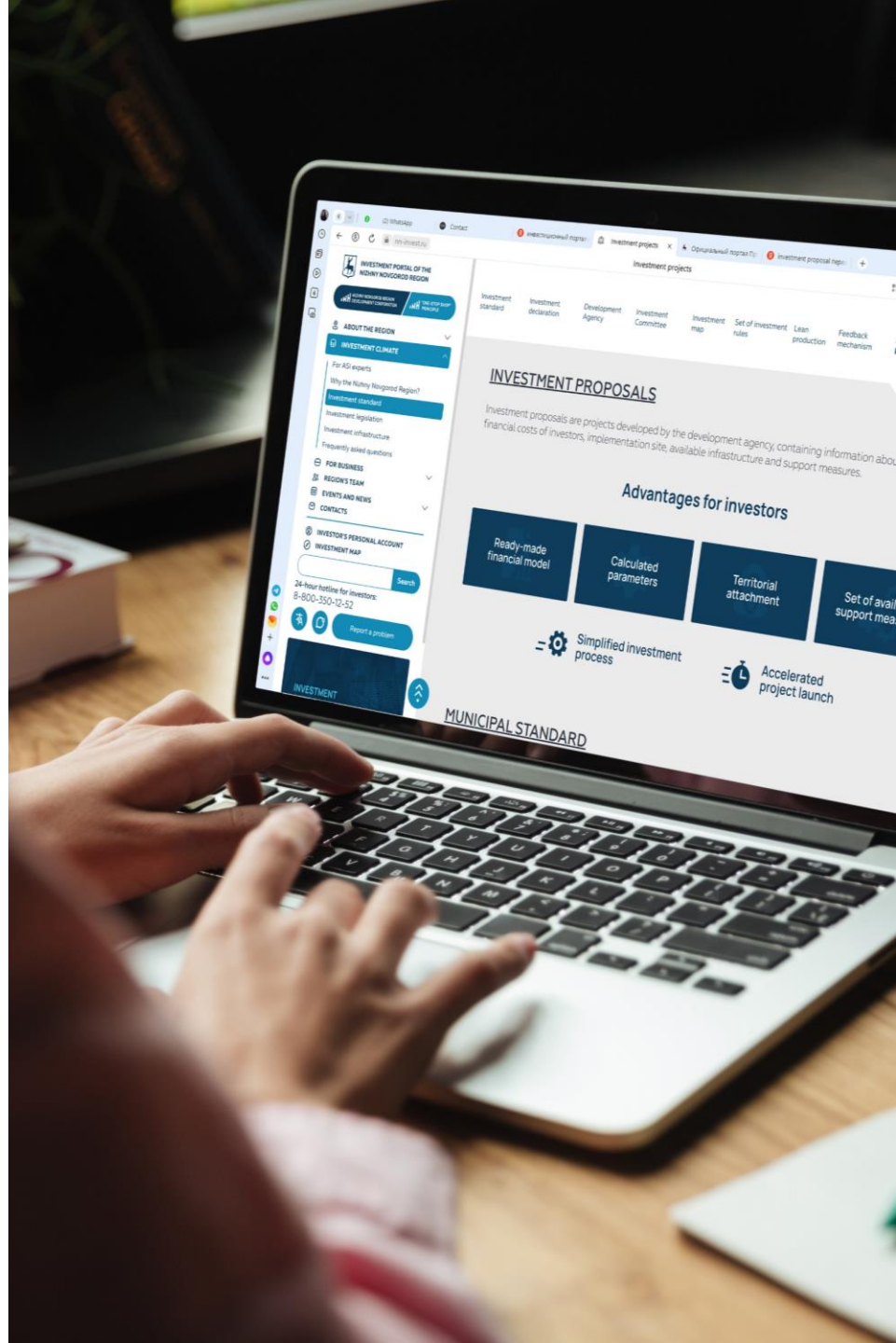
-  Identifying new investment sites and projects
-  Meeting investors
-  Prompt problem solving

PARTICIPANTS

-  Federal authorities
-  Regional authorities
-  Municipal authorities
-  Nizhny Novgorod Region Development Corporation
-  Resource-supplying organizations

INSTITUTE COORDINATOR

 NIZHNY NOVGOROD REGION
DEVELOPMENT CORPORATION



BUSINESS

New digital services for investors



**NIZHNY NOVGOROD
REGION**



INVESTMENT PORTAL
www.nn-invest.ru



SUPPORT MEASURES CALCULATOR
Wide selection of benefits and preferences



INTERACTIVE MAP
~500 investment sites



**CATALOGUE OF INVESTMENT AND PPP
PROJECTS**
Projects for investment



INVESTOR'S PERSONAL ACCOUNT
Apply for support via online



INVESTOR SUPPORT HOTLINE
0052

BUSINESS

**Feedback with the
regional government
for the benefit
of investors**



**NIZHNY NOVGOROD
REGION**

OPEN DIALOGUE BETWEEN ENTREPRENEURS AND AUTHORITIES

- Socio-economic Development Strategy of the Nizhny Novgorod Region 2035
- The strategy is implemented with reliance on business initiatives
- Regular meetings with the business community
- Discussion of the most pressing issues
- Solving complex problems
- Expert councils
- Business participation in discussing key issues
- High business involvement in determining prospects
- Feedback
- Business participation in performance assessment



BUSINESS

New system
of investment
projects support



**NIZHNY NOVGOROD
REGION**

REGIONAL INVESTMENT STANDARD 2.0 IN THE NIZHNY NOVGOROD REGION

KEY ELEMENTS



INVESTMENT DECLARATION

Reinforces the region's obligations to investors



DEVELOPMENT AGENCY

"One-stop shop" for investors



INVESTMENT COMMITTEE

Settlement of investors' disputes in the pretrial order



INVESTMENT MAP

Unified database of investment sites (~ 500)



INVESTMENT RULES

Algorithm of actions ("client path") to connect to infrastructure facilities

2021

THE NIZHNY NOVGOROD REGION IS AMONG 12 "PILOT REGIONS"

on the implementation of Regional Investment Standard 2.0 elements

2023

2nd PLACE

on the efficiency index of the Regional Investment Standard implementation

2024

THE NIZHNY NOVGOROD REGION INTRODUCED 3 NEW ELEMENTS OF THE REGIONAL INVESTMENT STANDARD 3.0:

- feedback to business
- agency investment proposals
- lean technologies

THE NIZHNY NOVGOROD REGION

is among mentor regions on the implementation of lean technologies

2025

2nd PLACE

on the efficiency index of the Regional Investment Standard implementation

LIFE

Life expanse



NIZHNY NOVGOROD
REGION

QUALITY OF LIFE OF THE POPULATION



3 million people
residents of the Nizhny Novgorod Region



1.2 million people
residents of Nizhny Novgorod



72.5 years
life expectancy:
• Men — **66.9** years
• Women — **78.0** years



4th place in the Volga Federal District
in terms of population



₽69.5 thousand
average wage (**4th** place in the Volga Federal District)

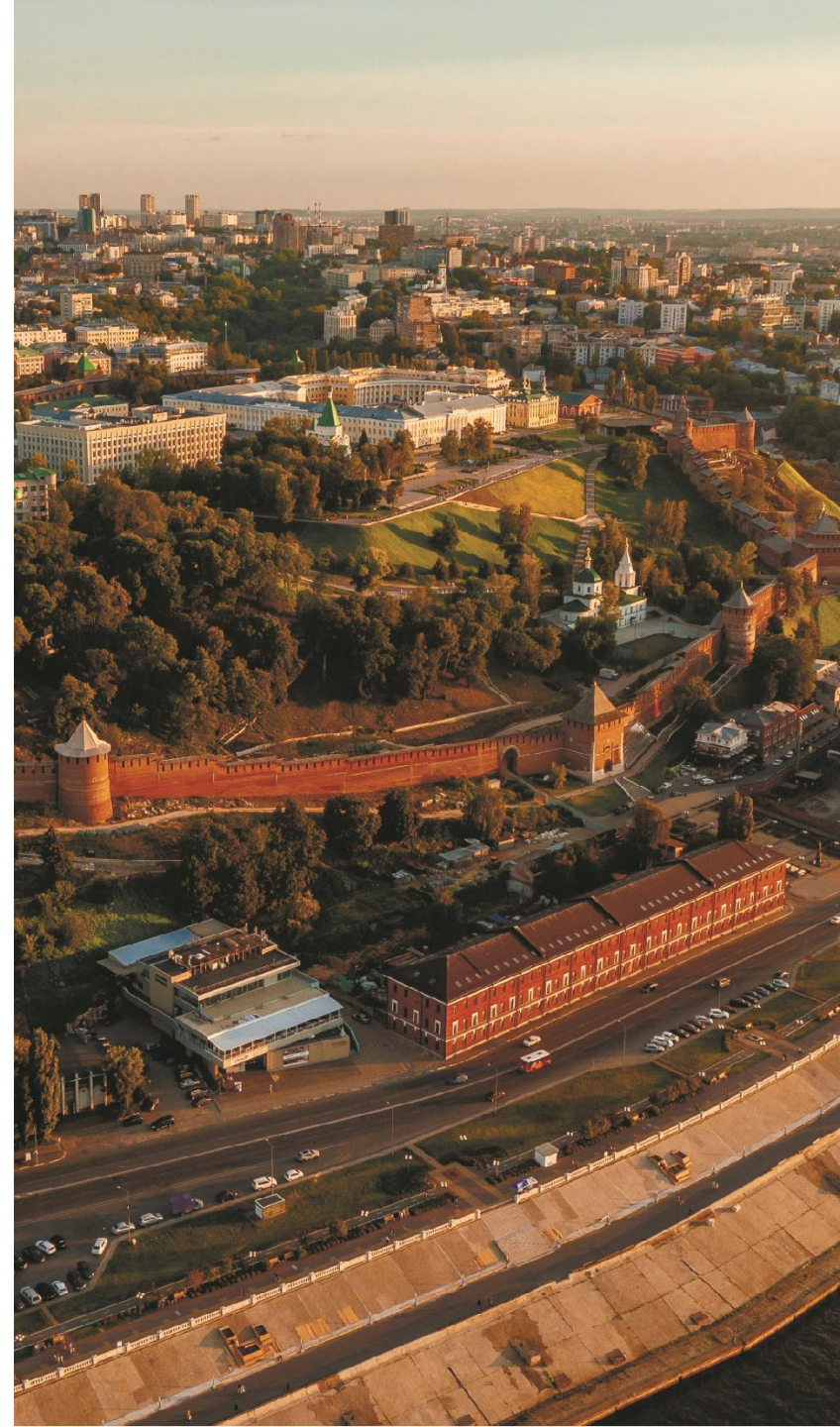


₽16.7 thousand
living wage



1st place in Russia
on the life quality index — 2025*

* International rating portal Numbeo

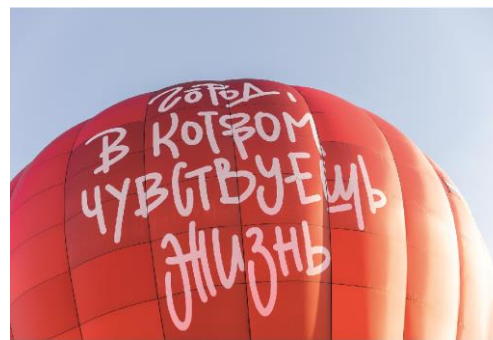
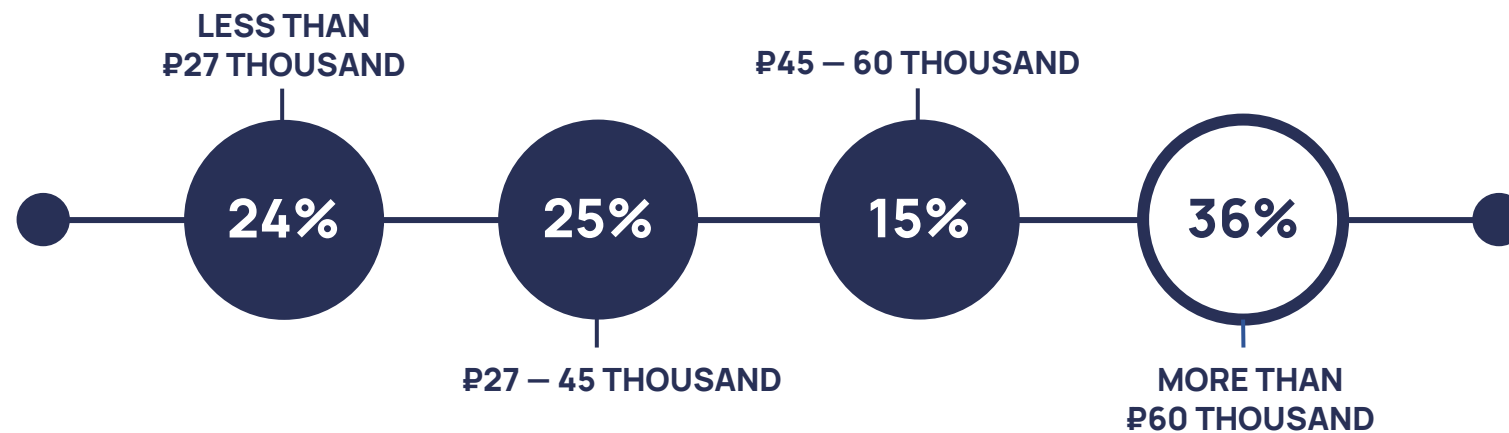


LIFE

High level
of purchasing
power



1/3 OF THE POPULATION EARN MORE THAN THE AVERAGE INCOME*



**NIZHNY NOVGOROD
REGION**

* According to Nizhegorodstat, 2025

LIFE

Comfortable
urban environment

4th place

Rating of the Ministry of Economic
Development of Russia on the level
of PPP development

CREATION OF SOCIALLY SIGNIFICANT OBJECTS



Well-developed system of public
transportation



High level of security



Modern residential
complexes



Next generation
educational centers



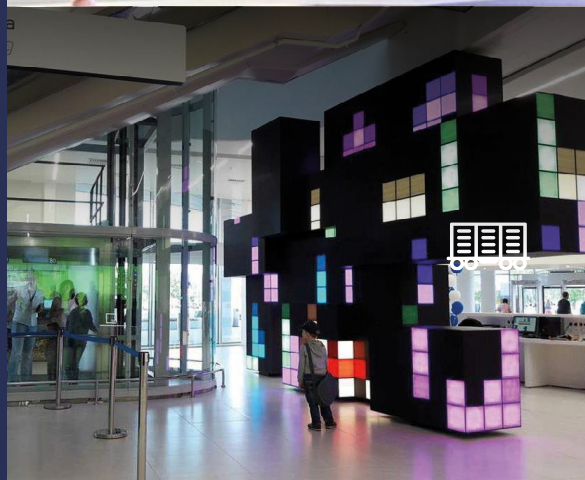
NIZHNY NOVGOROD
REGION

LIFE

Transport and logistics



NIZHNY NOVGOROD
REGION



INTERNATIONAL AIRPORT NAMED AFTER V.P.CHKALOV

-  **1** hour (Nizhny Novgorod – Moscow)
-  **15** Russian and international airline companies
-  **1.4** million people – annual passenger traffic

RAILWAY STATION “NIZHNY NOVGOROD”

-  **3.5** hours (Nizhny Novgorod – Moscow)
-  **50** trains per day, **20** destinations
-  Freight transportation



MODERN STANDARDS AND WORLD-CLASS TECHNOLOGIES

EXTENSIVE CLINICAL BASE

About 1,700 healthcare facilities
in the Nizhny Novgorod Region

PRIVATE MEDICAL CENTERS

About 200 clinics in Nizhny Novgorod

ONE OF THE LEADING MEDICAL SYSTEMS IN RUSSIA

- Establishment of an oncology cluster of nuclear medicine
- Application of advanced technologies helps to occupy leading positions in Russia

PRIVOLZHSKY RESEARCH MEDICAL UNIVERSITY

- Research institute of biomedical technologies
- Institute of fundamental medicine

“HEALTH TRAINS” PROGRAM

Mobile diagnostics centers provide services to more than
800 remote communities of the Nizhny Novgorod Region

LIFE

Quality healthcare



**NIZHNY NOVGOROD
REGION**

TOURISM

Rich cultural life



**NIZHNY NOVGOROD
REGION**



MUSEUMS WITH UNIQUE EXPOSITIONS

- Khokhloma
- Art Museum
- Ethnography Museum



THEATRES

- Drama Theatre
- Opera and Ballet Theatre
- Comedy Theatre
- "Vera" Children's Theatre
- Young Spectator's Theatre



TOURIST ROUTES

- World-famous holy sites
- Nature reserves
- Bolshoe Boldino



FESTIVALS

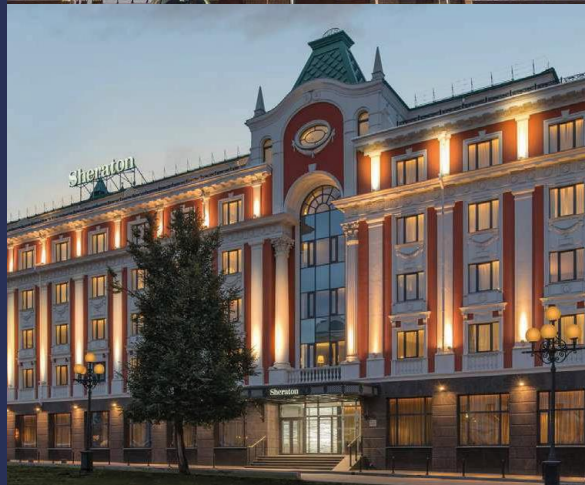
- Contemporary art
- Classical music
- Folk crafts
- Light shows
- Film festivals

TOURISM

Tourism
and recreation
expanse



NIZHNY NOVGOROD
REGION



THE REGION IS RICH IN CULTURAL HERITAGE SITES

- More than 3,600 cultural heritage sites
- Nizhny Novgorod Kremlin / Nizhny Novgorod Fair

NIZHNY NOVGOROD REGION – MAJOR DESTINATION FOR EVENT TOURISM

- World-class hospitality level
- 2*, 3*, 4*, 5* hotels

BIRTHPLACE OF AUTHENTIC FOLK CRAFTS

- Khokhloma and Gorodets painting
- Kazakovskaya filigree / Glassblowing production
- Leatherwork and pottery

REGION'S TEAM



GLEB NIKITIN

Governor
of the Nizhny Novgorod Region



EGOR POLYAKOV

Deputy Governor
of the Nizhny Novgorod Region



ANDREY SANOSYAN

Deputy Governor
of the Nizhny Novgorod Region



SERGEY MOROZOV

Deputy Governor
of the Nizhny Novgorod Region



DENIS ISMAGILOV

Minister of Economic Development
and Investment of the Nizhny
Novgorod Region



MAKSIM CHERKASOV

Minister of Industry, Trade and
Entrepreneurship of the Nizhny Novgorod
Region



SERGEY BARINOV

Minister of Property and Land
Relations of the Nizhny Novgorod
Region



IGOR ISHCENKO

Director General of the Nizhny Novgorod
Region Development Corporation



**NIZHNY NOVGOROD
REGION**

2025

BUSINESS • LIFE • TOURISM